

AMENDMENTS TO THE CLAIMS:

This listing of claims will replace all prior versions, and listings, of claims in the application:

LISTING OF CLAIMS:

1. (currently amended) A lens-fitted photo film unit comprising:

a taking lens;

a plane mirror for perpendicularly bending a photographic optical path of subject light passing through said taking lens; ~~and~~

a photo film disposed approximately in parallel with an optical axis of said taking lens, said photo film having a base surface and an emulsion surface, said subject light forming an image on said emulsion surface, a side print being recorded as a latent image on the edge of said photo film in such a manner as to flip vertically or horizontally in view of the side of said base surface; and

~~wherein the side print comprises at least one character oriented so as to be viewed correctly from the emulsion side of the photo film~~

a viewfinder, comprising:

an objective lens element with negative refractive power;

a first eyepiece lens element;

a second eyepiece lens element;
a target mark formed in the pupil side surface of
said first eyepiece lens element; and
a micro lens disposed in the pupil side surface of
said second eyepiece lens element;
wherein said target mark enlarged by said micro lens
appears in the field of view of said viewfinder; and
wherein said viewfinder satisfies the following formula:
 $0.2 < L/W < 0.7$
wherein L is a length between the pupil side surface of
said objective lens element and the objective side surface of said
first eyepiece lens element; and
W is a width of the viewfinder.

2. (canceled)

3. (currently amended) A lens-fitted photo film unit as recited in claim [[2]] 1, wherein said viewfinder satisfies the following formula:

$$P1 > |P2|$$

wherein P1 is the refractive power of said first eyepiece lens element, and P2 is the refractive power of said second eyepiece lens element.

4. (previously presented) A lens-fitted photo film unit comprising:

a taking lens;

a plane mirror for perpendicularly bending a photographic optical path of subject light passing through said taking lens;

a photo film disposed approximately in parallel with an optical axis of said taking lens, said photo film having a base surface and an emulsion surface, said subject light forming an image on said emulsion surface, a side print being recorded as a latent image on the edge of said photo film in such a manner as to flip vertically or horizontally in view of the side of said base surface; and

a viewfinder comprising an objective lens element with negative refractive power, a first eyepiece lens element, and a second eyepiece lens element;

wherein said viewfinder satisfies the following formula:

$$W > 26$$

wherein W is the width of said viewfinder in mm.

5-6. (canceled)

7. (currently amended) The lens-fitted photo film unit as recited in claim [[5]] 1, wherein said target mark is in a

ring-shape form and in approximately the center of the pupil side surface of said second eyepiece lens element.

8. (previously presented) A lens-fitted photo film unit comprising:

a taking lens;

a plane mirror for perpendicularly bending a photographic optical path of subject light passing through said taking lens;

a photo film disposed approximately in parallel with an optical axis of said taking lens, said photo film having a base surface and an emulsion surface, said subject light forming an image on said emulsion surface, a side print being recorded as a latent image on the edge of said photo film in such a manner as to flip vertically or horizontally in view of the side of said base surface;

a viewfinder comprising an objective lens element with negative refractive power, a first eyepiece lens element, and a second eyepiece lens element; and

a flash projector for emitting a flashlight, wherein said viewfinder is movable between an unused position and a used position,

and when said viewfinder is in said unused position, said viewfinder is disposed at the rear of said flash projector so

that the field of view of said viewfinder is obstructed by said flash projector,

and when said viewfinder is in said used position, said viewfinder pops up from the rear of said flash projector so that said flash projector retracts from the field of view of said viewfinder.

9-10. (canceled)

11. (previously presented) The lens-fitted photo film unit of claim 1, wherein the side print comprises at least one alpha-numeric character.

12. (previously presented) The lens-fitted photo film unit of claim 11, wherein the at least one alpha-numeric character comprises a letter and number that identify a manufacturer of the film.

13. (new) The lens-fitted photo film unit of claim 1, wherein the side print comprises at least one character oriented so as to be viewed correctly from the emulsion side of the photo film.